

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re Application Of:	Douglas Heintzman, et al	Group Art Unit:	2629
Serial No.:	10/734,772	Examiner:	Tran, Henry N.
Filed:	12/12/03	Conf. No.:	1755
For:	Modifying Visual Presentations Based on Environmental Context and User Preferences	Atty. Dkt.:	2300.000300
		Client Docket:	AUS920030916US1

**RESPONSE TO OFFICE ACTION DATED SEPTEMBER 4, 2007**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This paper is submitted in response to the final Office Action dated September 4, 2007, for which the three-month date for response is December 4, 2007. This response being filed less than two months from the mailing date of the action, Applicant is entitled to an Advisory Action. M.P.E.P. §706.07(f).

**Remarks/Arguments** begin on page 2 of this paper.

It is believed that no fee is due; however, should any fees under 37 C.F.R. §§ 1.16 to 1.21 be required for any reason, the Commissioner is authorized to deduct said fees from IBM Deposit Account No. 09-0447/2300.000300/PYL.

Reconsideration of the application is respectfully requested.